

Call for Galleries 2024

**ART
MUC**

Münchens größtes Kunstfestival

INC art fair

Hamburg | Bodensee

ARTMUC Munich & INC art fair Hamburg | Bodensee

With over 110,000 visitors from the Munich and Hamburg art, gallery and curator scene, our events have shown since 2014 that there is still real talent to discover outside of the big galleries and auction houses.

Over 1,600 exhibiting artists as well as over 300 galleries and projects have shaped our events' character over the past eight years.

ARTMUC is Bavaria's largest art event, **INC art fair** Hamburg is the new innovative art fair in the north of Germany and by introducing **INC art fair** Bodensee in November 2024, we want to offer the art scene in the quadripoint around Lake Constance a new international platform.

Our mission statement

We value a professional presentation of high-quality artworks by our participants. For this reason, we have an external, independent jury that selects the participants from all the applicants for our art events and also allocates them to their booths using a curatorial approach.

For us, social values, mutual appreciation and acknowledgement are the basic prerequisites for cooperation.

We are not concerned with relationships of dependency, but with constructive and shared growth geared towards the future.

We focus on a professional, unique and, above all, sophisticated presentation of our participants.

There are no costs for the application itself!

We focus on togetherness

Our art formats differ from other, equivalent fairs and focus on an independent and, above all, familiar character:

We invite all participants to a get-together where we want them to be able to meet, get to know each other, network or view the exhibition at their leisure "outside of fair time". In the past, this has already resulted in wonderful cross-border synergies and collaborations.

We are promoting the development of our art collection with selected works by our participants and provide a purchase budget of 10,000 € per year for this purpose.



Photo: Jenny Tran

magazinart

"**magazinart**" is the name of our new magazine, which celebrated its debut at ARTMUC October 2023.

We write and create all the content ourselves and would like to use this new format as another communication channel to present current and future projects and collaborations or to share unique insights with interested exhibitors or visitors.

We would also like to develop this young magazine together with our exhibitors and are planning, among other things, to organise a competition for the design of the cover page (for a small surcharge) and to present our ARTfair members in the magazine (on request and for a small surcharge).

magazinart is available free of charge during our fairs and is published (currently planned) every six months.



Photo: Jenny Tran

How can you apply?

All information about our art fairs and how to apply can be found on our main page:

www.artmuc.info/bewerbung

The application itself is made for each art fair via an email to the respective email address:

bewerbung@artmuc.info

bewerbung@inc-artfair.info

Please provide the following information:

- postal address for the contract
- URL of your own website, e-mail address, telephone number
- Box type or floor space you would like to book
- list of all artists you would like to present at our fair

ART MUC

Münchens größtes Kunstfestival

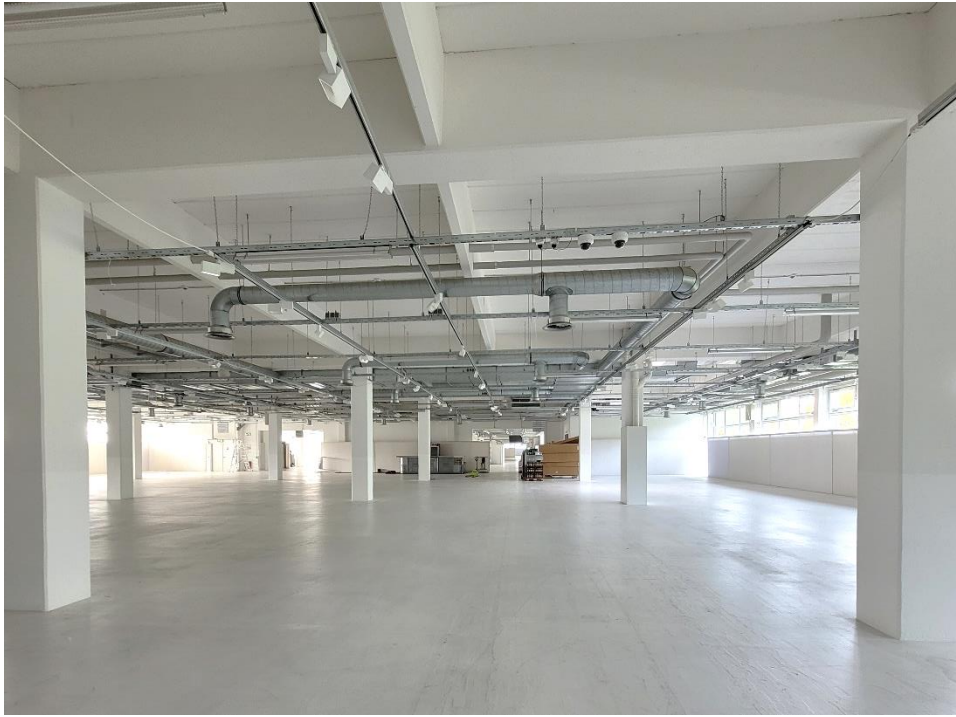
**Spring Edition:
12 – 14 April 2024**

**Autumn Edition:
25 – 27 October 2024**

ART MUC

Münchens größtes Kunstfestival





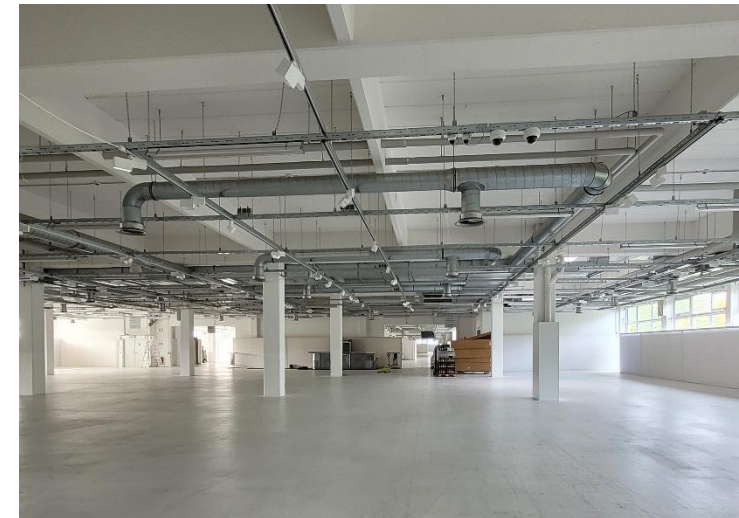
Photos: Isabella Kilian, Jenny Tran

ARTMUC 2024

ARTMUC 2024 will once again take place with **two editions** in **April** and **October** at the MTC Supreme Locations in the north of Munich.

The fairs in our new modern venue (first time in October 2022) have made a brilliant start. The visitor numbers in the three editions held in these halls so far show a growing interest among the public.

The exhibition halls are characterised by their spaciousness, openness, accessibility and the window facades provide plenty of daylight in the interior. In addition, over 1,000 car parking spaces and good public transport connections make for a pleasant visit.



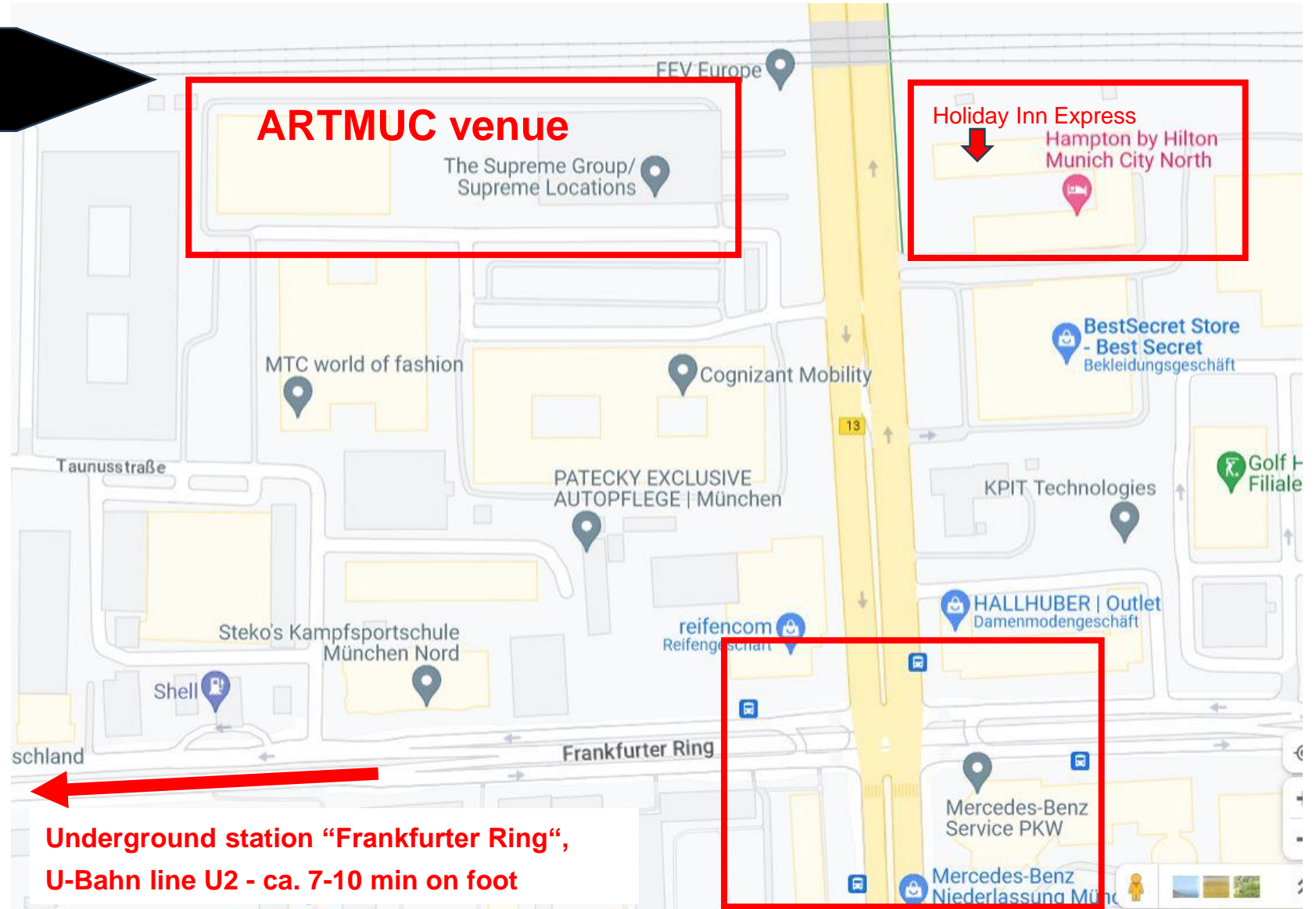
Photos: Jenny Tran

ARTMUC Munich

Holiday Inn Express – München Nord
<https://www.ihg.com/holidayinnexpress/hotels/gb/en/munich/munth/hoteldetail>

Hampton by Hilton Munich City North
<https://www.hilton.com/de/hotels/mucis-hx-hampton-munich-city-north/>

Bus stops „Ingolstädter Straße“
Lines 140, 141, 177



**Underground station “Frankfurter Ring“,
U-Bahn line U2 - ca. 7-10 min on foot**

ARTMUC 2024

ARTMUC 2024 will take place with **two editions** in **April** and **October**.

ARTMUC spring edition:

Fri. 12 April - Sun. 14 April 2024

ARTMUC autumn edition:

Fri. 25 October - Sun. 27 October 2024

The application itself is made for each art fair via an email to the following email address:

bewerbung@artmuc.info

The **application deadline** for the spring edition of ARTMUC 2024 is **Thursday, 29 February 2024**.

The **deadline** for the autumn edition is **Friday, 30 August 2024**.

Participation fees ARTMUC for galleries (all prices plus 19% VAT)

For participation in **ARTMUC** 2024, we offer a basic price of 175.00 € net per square metre of floor space. You can define an area yourself or use one of the four following options for a box:

Box: SMALL - 20 sqm floor space - 4 light spots - 10 m wall (extendable)	Box: MEDIUM - 28 sqm floor space - 5 light spots - 14 m wall (extendable)	Box: LARGE - 32 sqm floor space - 7 light spots - 18 m wall (extendable) - electric outlet	Box: X-LARGE - 40 sqm floor space - 8 light spots - 24 m wall (extendable) - electric outlet - storage (1 sqm)
4,150.00 €* 4,150.00 €*	5,550.00 €* 5,550.00 €*	6,250.00 €* 6,250.00 €*	7,650.00 €* 7,650.00 €*

*The fees include:

Participant administration fee of 350.00 € and marketing fee of 300.00 €.

All prices plus 19% VAT.

For details see price list: www.artmuc.info/bewerbung

Participation fees ARTMUC for galleries (all prices plus 19% VAT)

Optional extra bookings per booth:
(can be booked online in the application form in addition to the packages)

Electricity connection:	70 €*
Light spot:	80 €*
Storage space for artworks (1 sqm per booking):	100 €*
Chair rental for all days:	20 €*
Table rental for all days: (height 75 x width 60 x depth 100 cm)	20 €*

**Participants may also bring their own furniture!
(chairs, bar tables, etc.)**

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

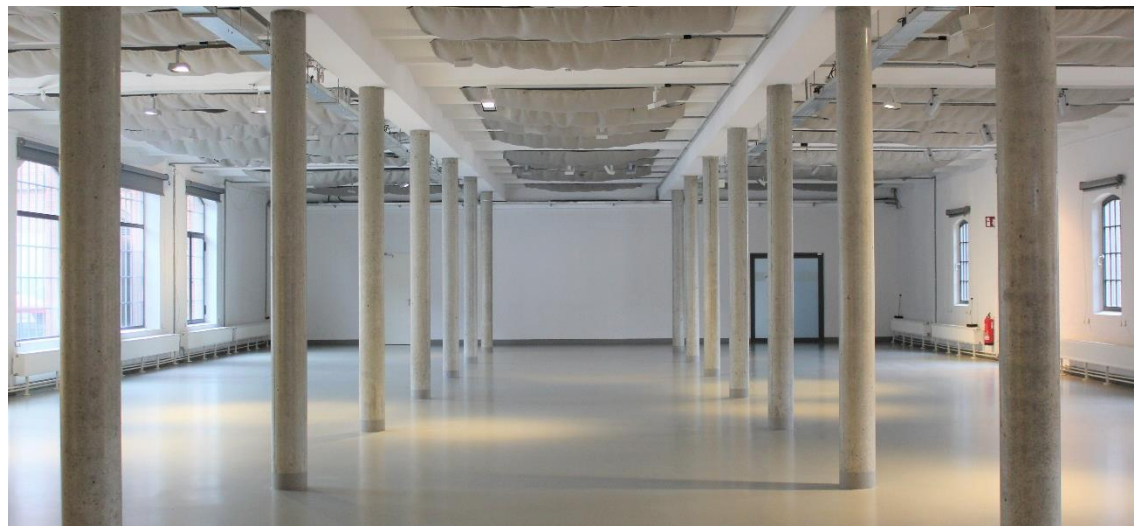
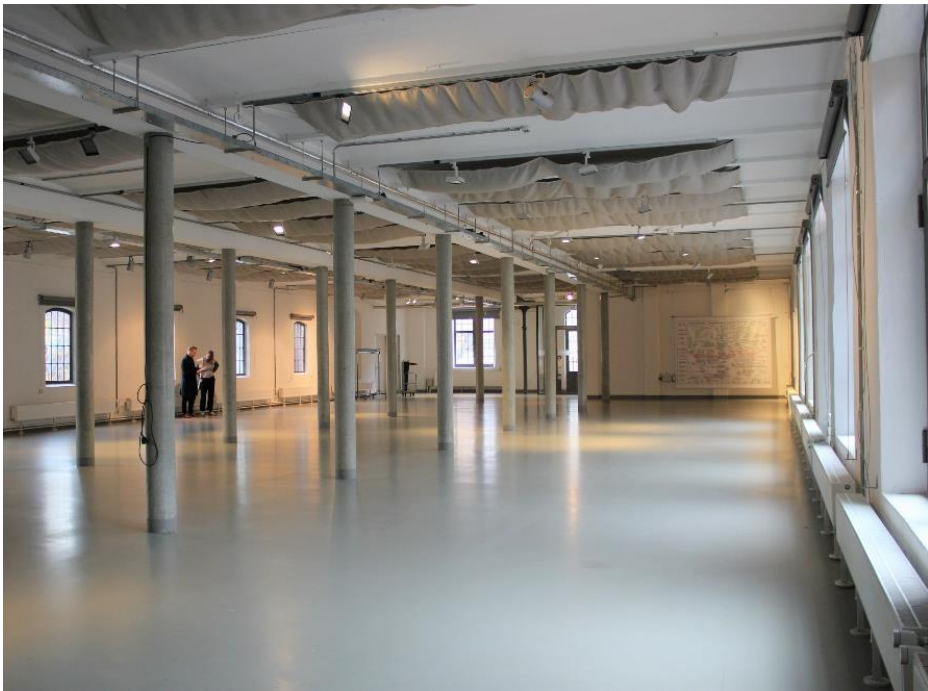
Photo: Jenny Tran

INC art fair

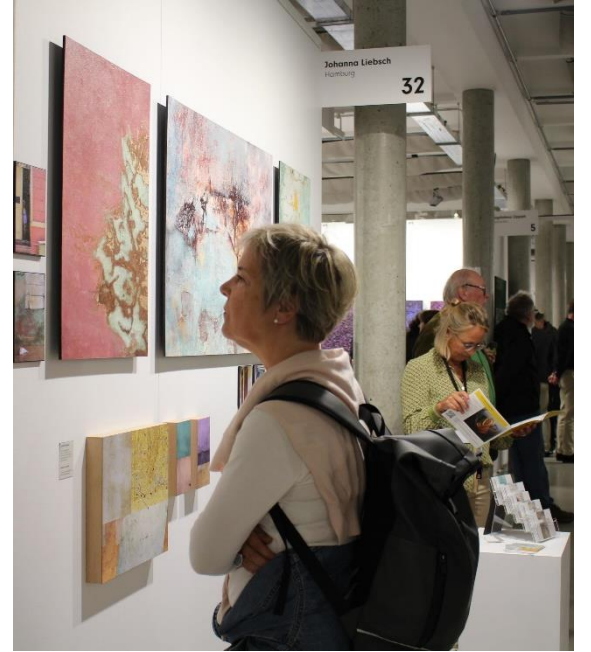
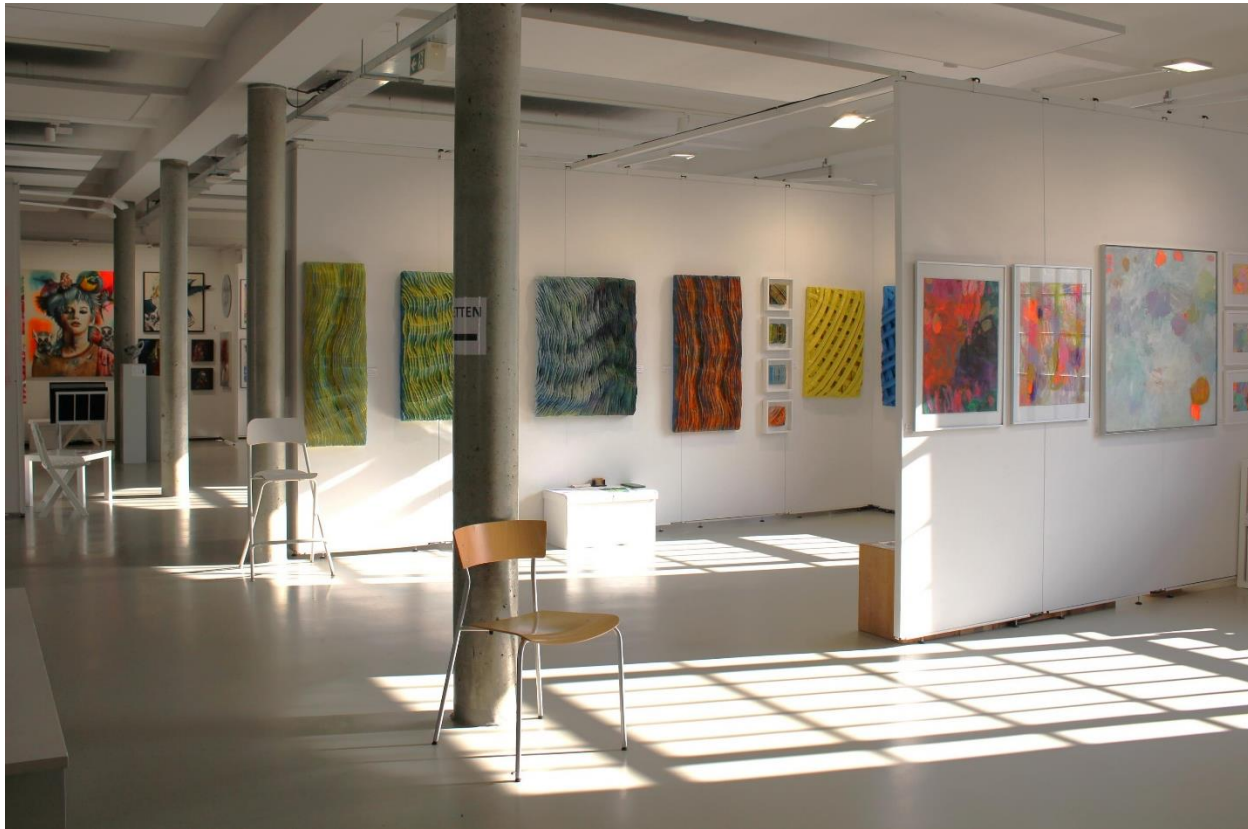
Hamburg

6 – 8 September 2024

“Alte Fabrik“ at Museum der Arbeit



Photos: Jenny Tran



INC art fair



Photos: Jenny Tran

INC art fair 2024 at “Museum der Arbeit“

In 2023, the **INC** took place in the old renovated halls of “Alte Fabrik” for the first time. The venue is part of the state-run Museum der Arbeit in Hamburg.

This location includes a large outdoor area and 1,000 square metres of floor space on two coextensive levels in the interior, with the first floor being accessible via a cargo lift and stairs. The entire site is barrier-free.

The location is ideal due to the public connection:

Barmbek station

U-/S-Bahn, bus within 3 minutes walking distance.

Restaurants, bakeries and the ibis Styles Hotel Hamburg-Barmbek are in the immediate vicinity.



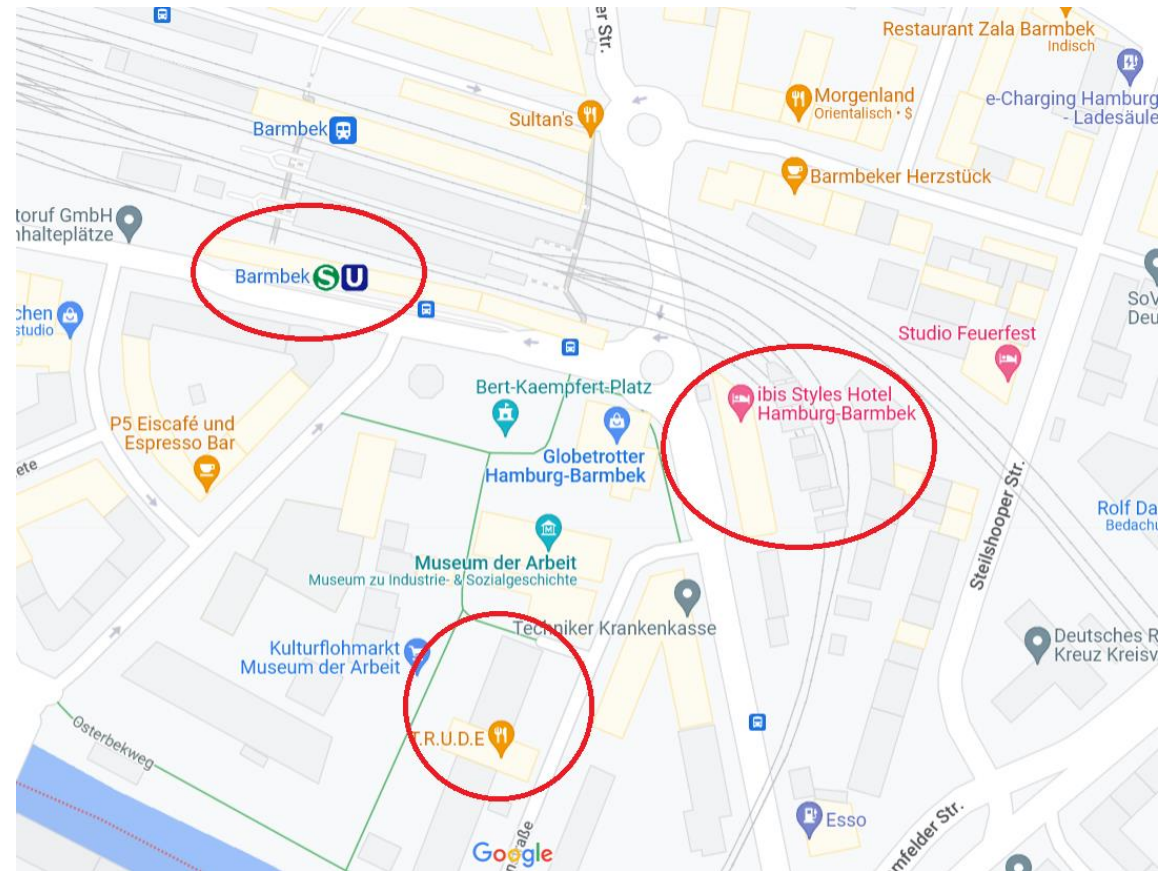
Photo: Jenny Tran

INC art fair Hamburg 2024: venue „Museum der Arbeit“

Station **Barmbek**
U-/S-Bahn, Bus

Ibis Styles Hotel
Hamburg-Barmbek
<http://ibis-styles-hamburg-barmbek.hotelsinhamburg.net/de/#main>

INC art fair
venue



Screenshot: Google Maps

INC art fair Hamburg 2024

The **INC art fair** Hamburg 2024 will take place for the second time in the beautifully restored halls of the centrally located "Museum der Arbeit".

The fair opens its doors to the general public from Friday to Sunday and thus offers enough time for a relaxed visit.

INC art fair:

Fri, 6 September – Sun, 8 September 2024

The application itself is made for each art fair via an email to the following email address:

bewerbung@inc-artfair.info

The **application deadline** for the 2024 edition of **INC art fair** Hamburg is **Friday, 28 June 2024**.

Further information is available at:

www.inc-artfair.info/bewerbung

Participation fees INC art fair Hamburg for galleries (all prices plus 19% VAT)

We offer a basic price of €175.00 net per square metre of floor space for participation in **INC** Hamburg 2024. You can define an area yourself or use one of the four following options for a box:

Box: SMALL - 16 sqm floor space - 4 light spots - 9 m wall (extendable)	Box: MEDIUM - 20 sqm floor space - 4 light spots - 12 m wall (extendable)	Box: LARGE - 25 sqm floor space - 6 light spots - 15 m wall (extendable) - electric outlet	Box: X-LARGE - 35 sqm floor space - 8 light spots - 19 m wall (extendable) - electric outlet - storage
3,450.00 €* 3,450.00 €*	4,150.00 €* 4,150.00 €*	5,025.00 €* 5,025.00 €*	6,775.00 €* 6,775.00 €*

*The fees include:

Participant administration fee of 350.00 € and marketing fee of 300.00 €.

All prices plus 19% VAT.

For details see price list: www.artmuc.info/bewerbung

Participation fees INC art fair for galleries (all prices plus 19% VAT)

Optional extra bookings per booth:
(can be booked online in the application form in addition to the packages)

Electricity connection:	70 €*
Light spot:	80 €*
Collective storage space for artworks:	50 €
Chair rental for all days:	20 €

**Participants may also bring their own furniture!
(chairs, bar tables, etc.)**

Please note: We do not offer tables in Hamburg!

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

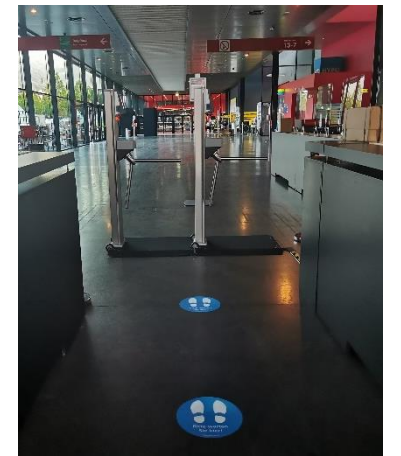
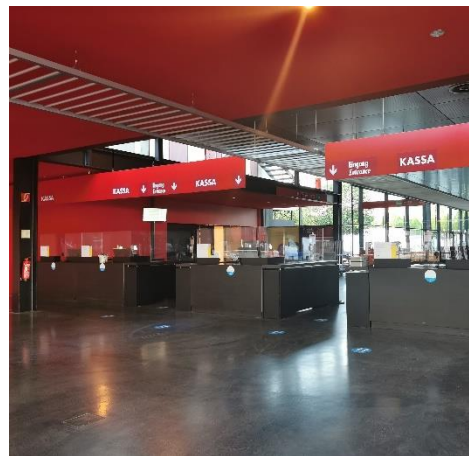
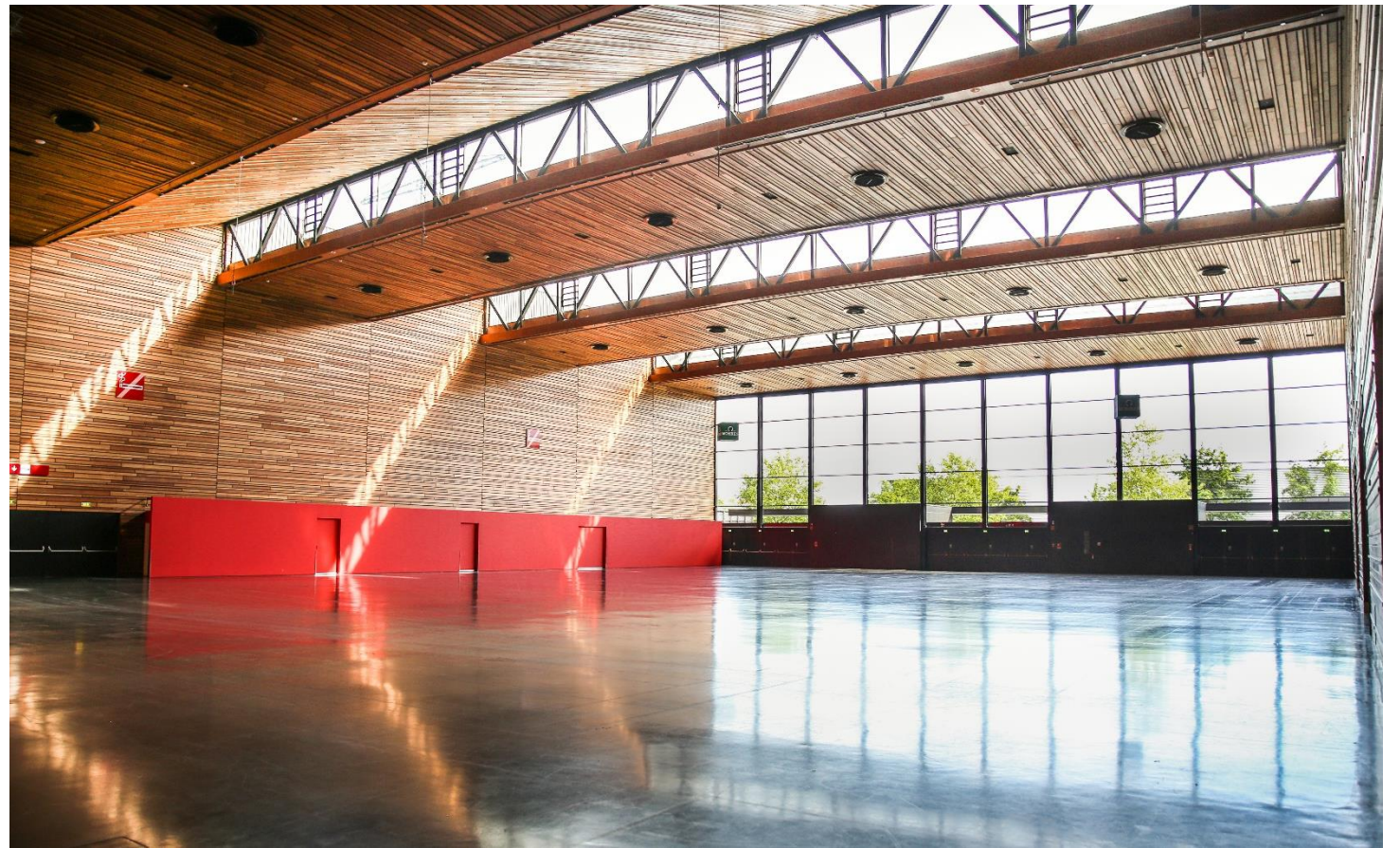
Photo: Jenny Tran

INC art fair

Bodensee

15 – 17 November 2024

Messe Dornbirn (Austria)



Photos: Messe Dornbirn, Raiko Schwalbe

INC Bodensee at Messe Dornbirn

The new **INC art fair** Bodensee 2024 will take place for the first time in the Mohrenbräu-Halle in Dornbirn (Austria).

For more than 20 years, Messe Dornbirn has offered the perfect location and infrastructure for organising art fairs. With its 2,400 square metres and large-format daylight windows, the Mohrenbräu-Halle offers an exciting setting for the presentation of art.

The exhibition halls are characterised by their spaciousness, openness and accessibility, and the large window facades allow plenty of daylight into the interior.

In addition, over 1,000 parking spaces and good public transport connections make travelling to the exhibition centre a pleasant experience.

A shopping centre and the Four Points by Sheraton hotel are in the immediate vicinity.



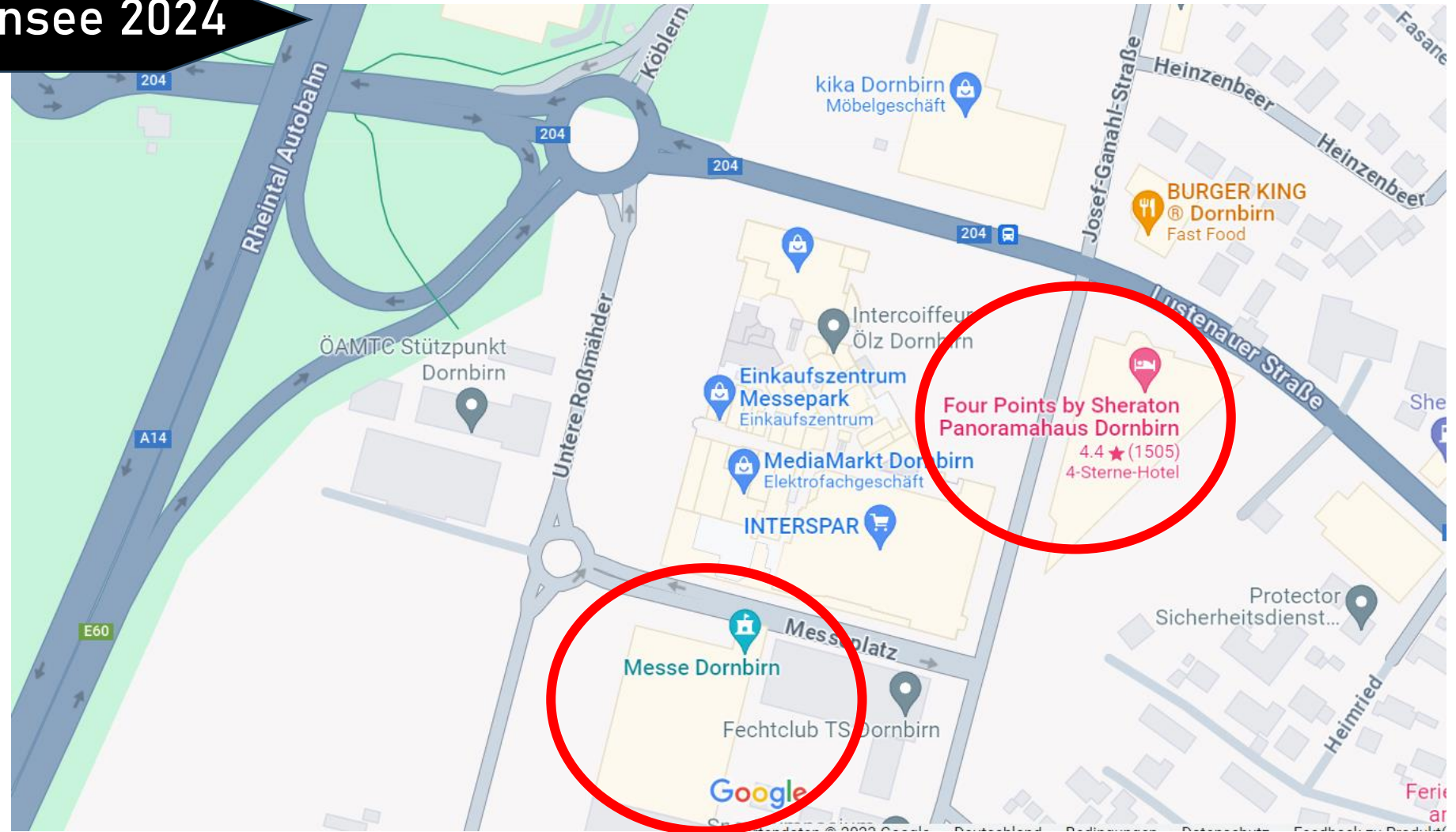
Photos: Raiko Schwalbe, Messe Dornbirn

INC art fair Bodensee 2024

Four Points by Sheraton
– Panoramahaus
Dornbirn

www.marriott.com/de/hotels/achfp-four-points-panoramahaus-dornbirn/overview/

INC art fair venue
Messe Dornbirn



INC art fair Bodensee 2024

INC art fair Bodensee opens its doors to the public from Friday to Sunday and thus offers sufficient time for a relaxed visit.

INC art fair Bodensee:

Fri, 15 November - Sun, 17 November 2024

The application itself is made for each art fair via an email to the following email address:

bewerbung@inc-artfair.info

The **application deadline** for the 2024 edition of **INC art fair** Bodensee ends on **Friday, 30 August 2024**.

Further information is available at:

www.inc-artfair.info/bewerbung

Participation fees INC art fair Bodensee for galleries (all prices plus 19% VAT)

We offer a basic price of €175.00 net per square metre of floor space for participation in **INC** Bodensee 2024. You can define an area yourself or use one of the four following options for a box:

Box: SMALL - 16 sqm floor space - 4 light spots - 9 m wall (extendable)	Box: MEDIUM - 20 sqm floor space - 4 light spots - 12 m wall (extendable)	Box: LARGE - 25 sqm floor space - 6 light spots - 15 m wall (extendable) - electric outlet	Box: X-LARGE - 35 sqm floor space - 8 light spots - 19 m wall (extendable) - electric outlet - storage
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All prices plus 19% VAT.

For details see price list: www.artmuc.info/bewerbung

Participation fees INC art fair Bodensee for galleries (all prices plus 19% VAT)

Optional extra bookings per booth:
(can be booked online in the application form in addition to the packages)

Electricity connection:	70 €*
Light spot:	80 €*
Storage space for artworks (1 sqm per booking):	100 €*
Chair rental for all days:	20 €*
Table rental for all days: (Table size: 80 x 80 cm)	20 €*

**Participants may also bring their own furniture!
(chairs, bar tables, etc.)**

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

Photo: Jenny Tran

Application process for art fairs

If you are interested in participating in one or more of our art fairs, please send us the following data as an email to the respective email address.

The following data is required for an application:

- Postal address for the contract
- URL of your own website, email address, telephone number
- Box type or floor space you wish to book
- List of all artists you would like to present at our fair

Please send us all requested information and images for your preferred art fair(s):

ARTMUC Munich (April & October)

bewerbung@artmuc.info

INC art fair Hamburg and Bodensee

bewerbung@inc-artfair.info

All information about our art fairs and how to apply can be found on our main page:

www.artmuc.info/bewerbung

ART
MUC

Cooperations 2024 – World Art Dubai

Cooperations 2024

ARTMUC and **INC art fair Hamburg | Bodensee** are entering a partnership with the international art fair **World Art Dubai** and will be presenting themselves from 2 – 5 May 2024.

The goal is to start a long-running cooperation for an exchange across cultures, aiming to mutually encourage artists, galleries, and art projects to take part in both the German and Dubai-based art fairs.

After the upcoming World Art Dubai, we will look into appealing participation conditions for our exhibitors and will present these for World Art Dubai 2025.

world
art
dubai
فنون العالم دبي

2-5
MAY 2024
DUBAI WORLD TRADE CENTRE





Fotos: World Art Dubai

Cooperations 2024

World Art Dubai introduces itself:

World Art Dubai takes place annually at the Dubai World Trade Centre in Dubai, the United Arab Emirates, and is open to both solo artists and galleries. While the fair showcases a plethora of talent and creativity from around the world, it also highlights one 'country of honour' each year while celebrating the artistic talents of people living in the UAE and beyond.

Since its launch in 2015, World Art Dubai has brought together artists from around the world, creating a platform for them to showcase their works of art to a wider audience. As a result, World Art Dubai has become the largest and most accessible art fair in the region, welcoming over 300 exhibitors from more than 60 countries in 2023.



2-5
MAY 2024
DUBAI WORLD TRADE CENTRE

The four-day show, which opens to the public from 2 – 5 May 2024, serves as a dynamic meeting place for eager art enthusiasts and collectors from the Middle East region and beyond. Exhibitors at World Art Dubai benefit from an exciting program of competitions, talks, awards, workshops, and live demonstrations that will attract numerous visitors every day.

Like ARTMUC and INC art fair, World Art Dubai celebrates off-the-beaten-track talent and so organisers of the Dubai-based art fair are excited to announce a partnership with their German counterparts for the 2024/25 season.

For more information about World Art Dubai, or to book a stand, visit: www.worldartdubai.com

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