

Call for Artists 2024

**ART
MUC**

Münchens größtes Kunstfestival

INC art fair

Hamburg | Bodensee

ARTMUC Munich & INC art fair Hamburg | Bodensee

With over 110,000 visitors from the Munich and Hamburg art, gallery and curator scene, our events have shown since 2014 that there is still real talent to discover outside of the big galleries and auction houses.

Over 1,600 exhibiting artists as well as over 300 galleries and projects have shaped our events' character over the past eight years.

ARTMUC is Bavaria's largest art event, **INC art fair** Hamburg is the new innovative art fair in the north of Germany and by introducing **INC art fair** Bodensee in November 2024, we want to offer the art scene in the quadripoint around Lake Constance a new international platform.

Our mission statement

We value a professional presentation of high-quality artworks by our participants. For this reason, we have an external, independent jury that selects the participants from all the applicants for our art events and also allocates them to their booths using a curatorial approach.

For us, social values, mutual appreciation and acknowledgement are the basic prerequisites for cooperation.

We are not concerned with relationships of dependency, but with constructive and shared growth geared towards the future.

We focus on a professional, unique and, above all, sophisticated presentation of our participants.

There are no costs for the application itself!

We focus on togetherness

Our art formats differ from other, equivalent fairs and focus on an independent and, above all, familiar character:

We invite all participants to a get-together where we want them to be able to meet, get to know each other, network or view the exhibition at their leisure "outside of fair time". In the past, this has already resulted in wonderful cross-border synergies and collaborations.

We are promoting the development of our art collection with selected works by our participants and provide a purchase budget of 10,000 € per year for this purpose.



Photo: Jenny Tran

ARTfair Member Club

We launched our "ARTfair Member Club" programme in 2023 to provide participating artists with a wider range of offers for the various exhibition formats.

The aim is to offer our loyal participants additional special offers alongside traditional discounts, e.g. on participation fees, for a small monthly basic price of 12.50 € (plus 19% VAT).

Membership is valid for one calendar year and ends automatically on 31 December of that year.

Further information about ARTfair Member Club:

www.artmuc.info/member

Registration is available via the application form:

www.artmuc.info/bewerbung



Image: Claudia Gordon

ARTfair Member Club

Our offers include

- discount on all fees at one selected event
- advance information with direct application for events and exhibitions
- free admission to our events and additional free tickets
- introduction on our social media channels and in our Family & Friends newsletter
- digital presentation of selected artworks on large LED screens at our events
- possibility of publication in our magazine "magazinart"



Photo: Jenny Tran

magazinart

"**magazinart**" is the name of our new magazine, which celebrated its debut at ARTMUC October 2023.

We write and create all the content ourselves and would like to use this new format as another communication channel to present current and future projects and collaborations or to share unique insights with interested exhibitors or visitors.

We would also like to develop this young magazine together with our exhibitors and are planning, among other things, to organise a competition for the design of the cover page (for a small surcharge) and to present our ARTfair members in the magazine (on request and for a small surcharge).

magazinart is available free of charge during our fairs and is published (currently planned) every six months.



Photo: Jenny Tran

How can you apply?

For each of our art fairs, we will integrate a link on that fair's website to the official application page.

By clicking on the link, interested artists can access this website and receive further information on how to apply.

The application itself is made for each art fair via our application form on the **ARTMUC** website:

www.artmuc.info/bewerbung

There, prospective participants can enter the required data and indicate which of our events they would like to attend.

The participation fees for **ARTMUC** in Munich (spring and autumn) and **INC art fair** Hamburg and Bodensee are identical.

ART MUC

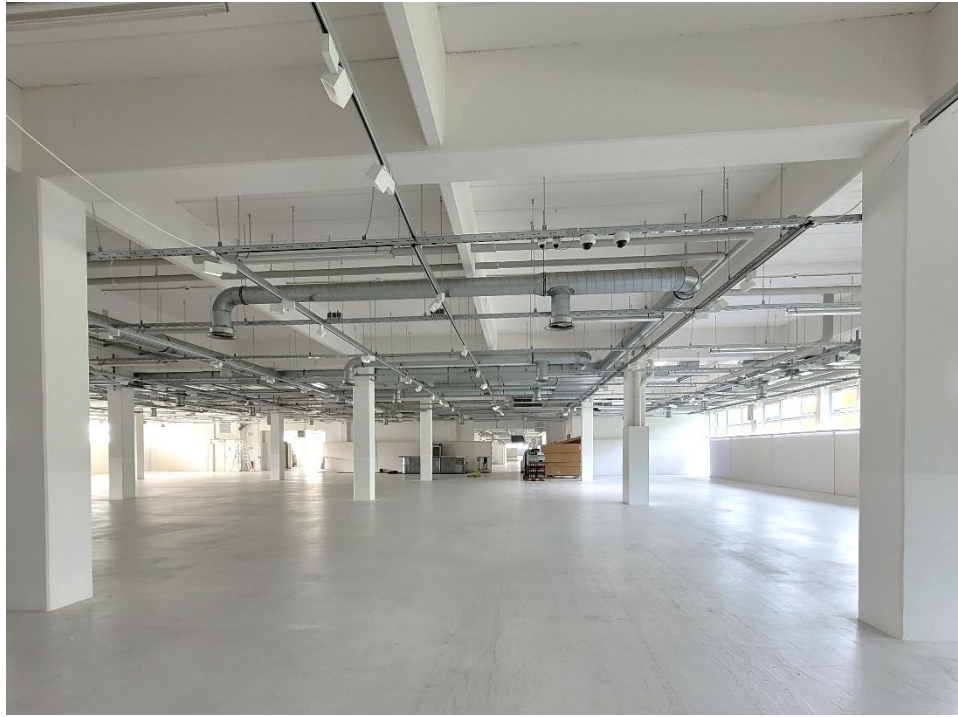
Münchens größtes Kunstfestival

**Spring Edition:
12 – 14 April 2024**

**Autumn Edition:
25 – 27 October 2024**



Photos: Isabella Kilian, Jenny Tran



Photos: Isabella Kilian, Jenny Tran

ARTMUC 2024

ARTMUC 2024 will once again take place with **two editions** in **April** and **October** at the MTC Supreme Locations in the north of Munich.

The fairs in our new modern venue (first time in October 2022) have made a brilliant start. The visitor numbers in the three editions held in these halls so far show a growing interest among the public.

The exhibition halls are characterised by their spaciousness, openness, accessibility and the window facades provide plenty of daylight in the interior. In addition, over 1,000 car parking spaces and good public transport connections make for a pleasant visit.



Photos: Jenny Tran

ARTMUC Munich

Holiday Inn Express – München Nord

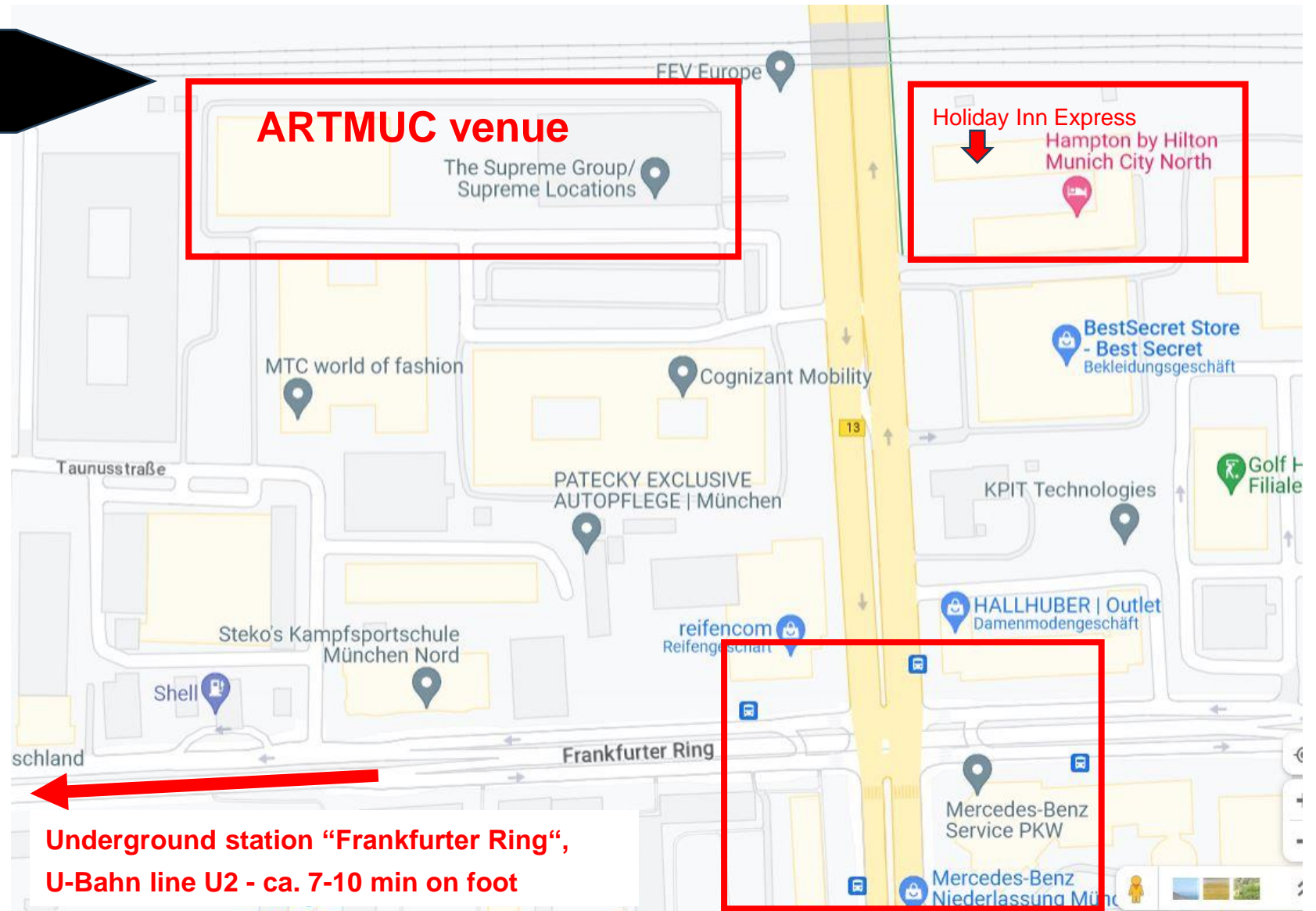
<https://www.ihg.com/holidayinnexpress/hotels/gb/en/munich/munth/hoteldetail>

Hampton by Hilton Munich City North

<https://www.hilton.com/de/hotels/mucis-hx-hampton-munich-city-north/>

Bus stops „Ingolstädter Straße“

Lines 140, 141, 177



ARTMUC 2024

ARTMUC 2024 will take place with **two editions** in **April** and **October**.

ARTMUC spring edition:

Fri. 12 April - Sun. 14 April 2024

ARTMUC autumn edition:

Fri. 25 October - Sun. 27 October 2024

To apply for the **ARTMUC**, please use our application form at:

www.artmuc.info/bewerbung

The **application deadline** for both editions of **ARTMUC 2024** is **Wednesday, 31 January 2024**.

The participants for both editions will be notified **by us** after Monday, 19 February 2024.

Participation fees ARTMUC for artists (all prices plus 19% VAT)

Participation fees for our art fairs comprise the following and apply per event:

1. participation fee (fixed)
2. service fee (fixed) Includes:
 - entry in the overview plan as well as printing and delivery of customised artist flyers
 - exhibitor liability insurance & flat-rate energy costs
 - press, advertising, marketing & disposal of packaging materials etc.
3. hanging space/wall length (variable)

Participation in **ARTMUC** includes the rental of hanging and exhibition space.

We offer the following booth packages:

2m wall + 1 light spot	3m wall + 1 light spot	4m wall + 2 light spots	5m wall + 2 light spots	14sqm area + 8m wall + 4 light spots
950.00 €* 	1,250.00 €* 	1,450.00 €* 	1,700.00 €* 	2,800.00 €*

For details see price list: www.artmuc.info/bewerbung

*All prices plus 19% VAT.

Participation fees ARTMUC for artists (all prices plus 19% VAT)

Optional extra bookings per booth:
(can be booked online in the application form in addition to the packages)

Electricity connection:	70 €*
Light spot:	80 €*
Storage space for artworks (1 sqm per booking):	100 €*
Chair rental for all days:	20 €*
Table rental for all days:	20 €*
(Table size: height 75 x width 60 x depth 100 cm)	

Participants may also bring their own furniture!
(chairs, bar tables, etc.)

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

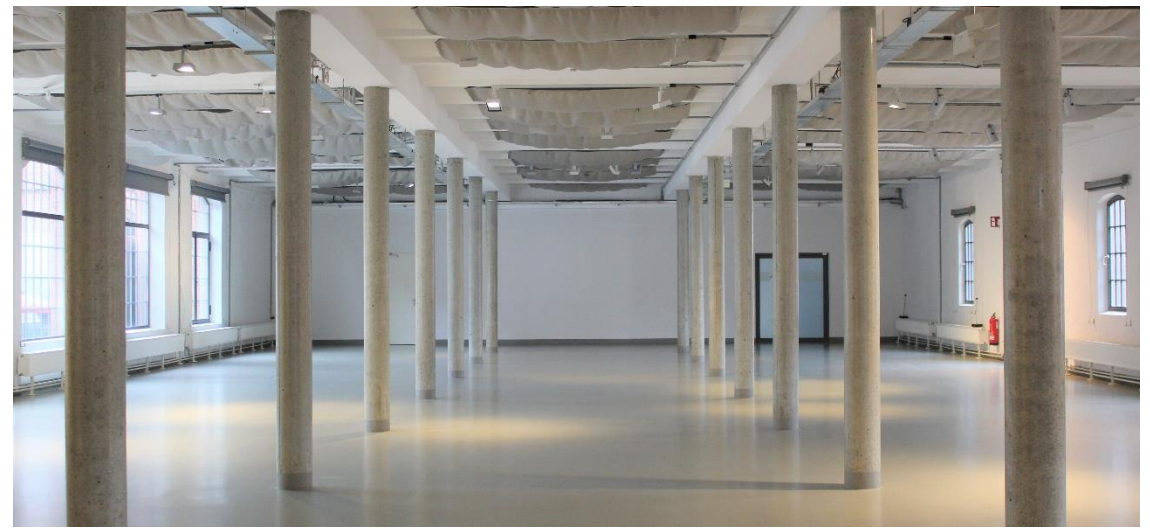
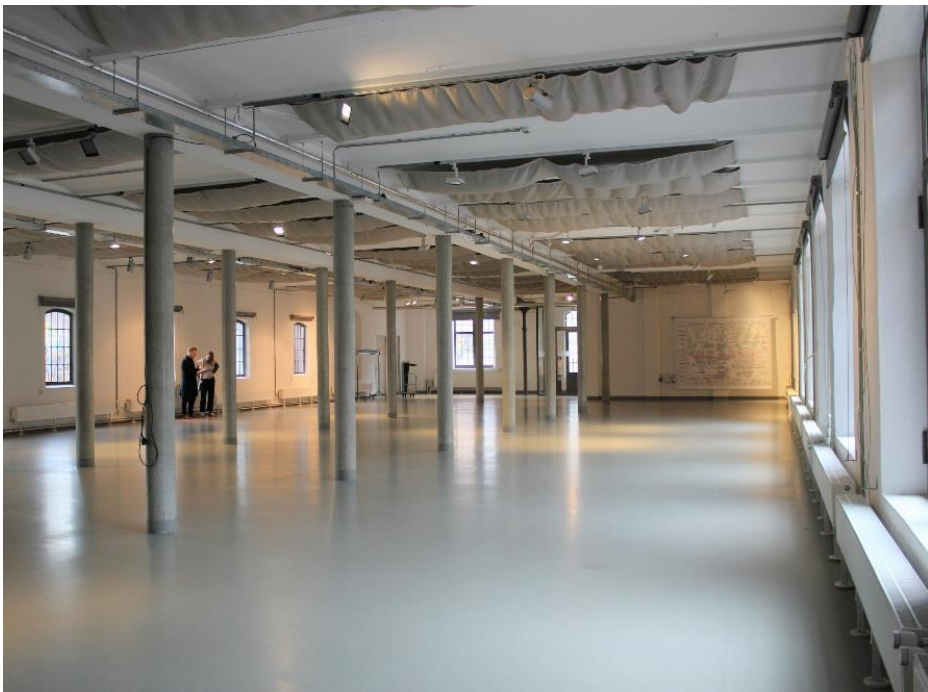
Photo: Jenny Tran

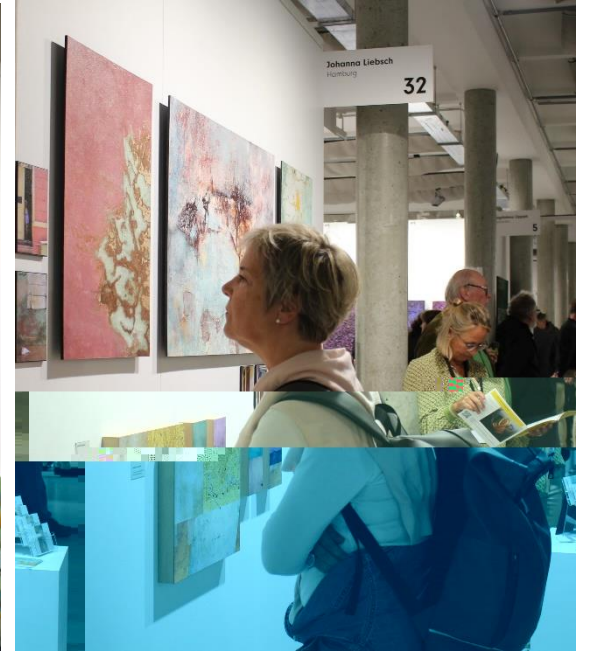
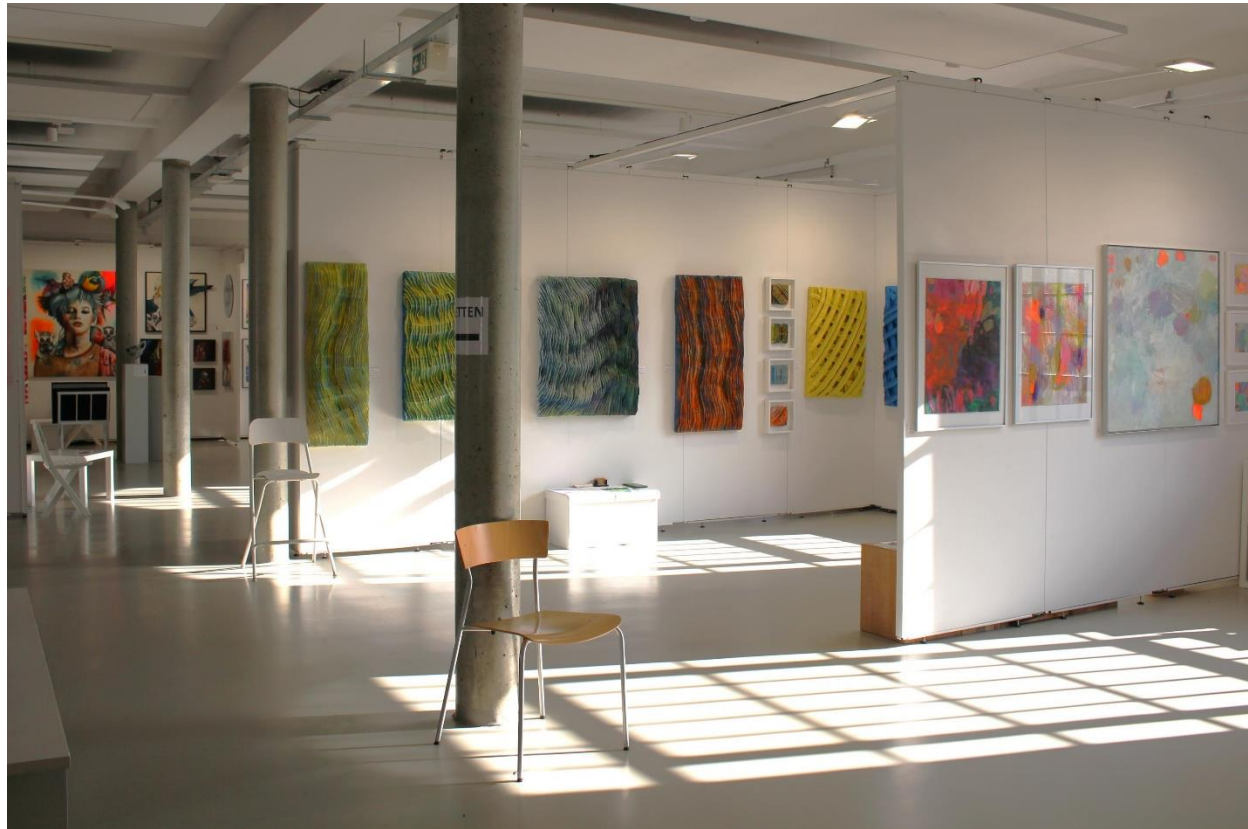
INC art fair

Hamburg

6 – 8 September 2024

“Alte Fabrik“ at Museum der Arbeit





INC art fair



Photos: Jenny Tran

INC art fair 2024 at “Museum der Arbeit”

In 2023, the **INC** took place in the old renovated halls of “Alte Fabrik” for the first time. The venue is part of the state-run Museum der Arbeit in Hamburg.

This location includes a large outdoor area and 1,000 square metres of floor space on two coextensive levels in the interior, with the first floor being accessible via a cargo lift and stairs. The entire site is barrier-free.

The location is ideal due to the public connection:

Barmbek station

U-/S-Bahn, bus within 3 minutes walking distance.

Restaurants, bakeries and the ibis Styles Hotel Hamburg-Barmbek are in the immediate vicinity.



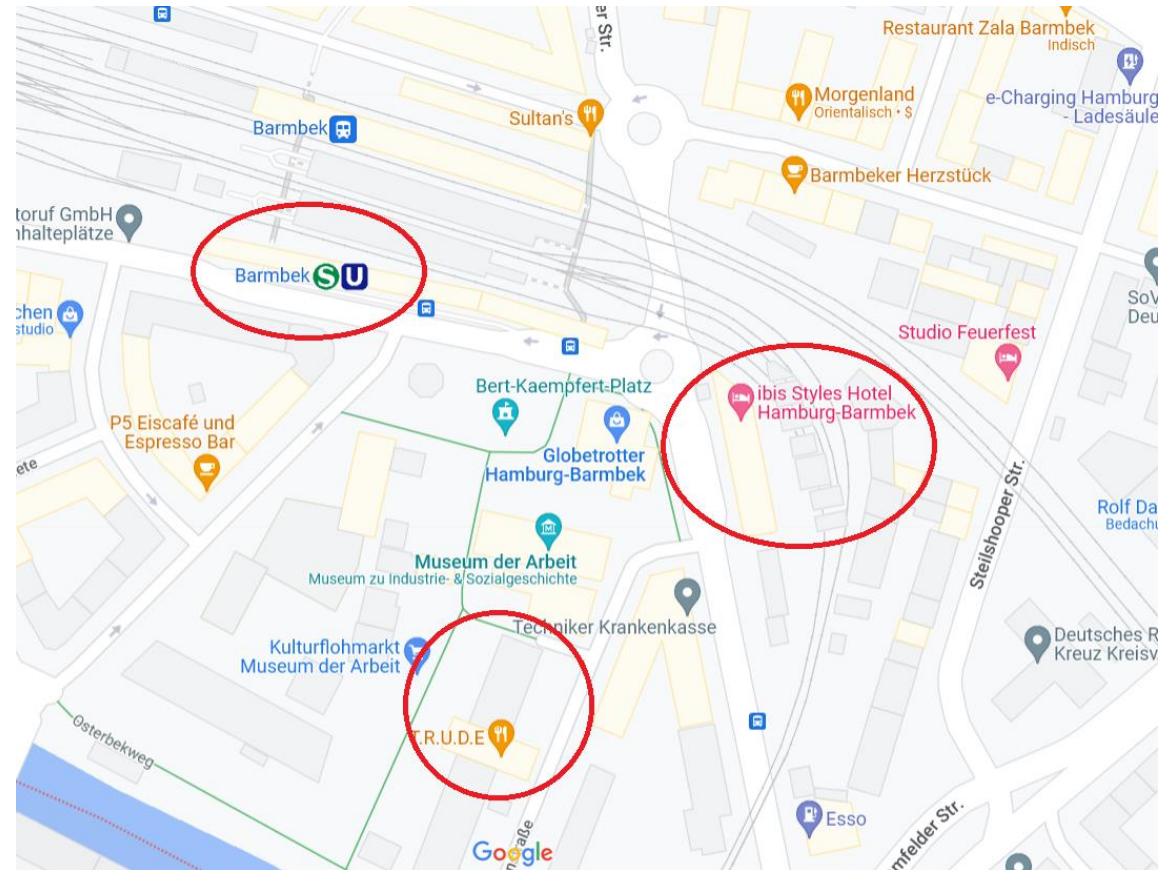
Photo: Jenny Tran

INC art fair Hamburg 2024: venue „Museum der Arbeit“

Station **Barmbek**
U-/S-Bahn, Bus

Ibis Styles Hotel
Hamburg-Barmbek
<http://ibis-styles-hamburg-barmbek.hotelsinhamburg.net/de/#main>

INC art fair
venue



Screenshot: Google Maps

INC art fair Hamburg 2024

The **INC art fair** Hamburg 2024 will take place for the second time in the beautifully restored halls of the centrally located "Museum der Arbeit".

The fair opens its doors to the general public from Friday to Sunday and thus offers enough time for a relaxed visit.

INC art fair:

Fri, 6 September – Sun, 8 September 2024

The **application deadline** for **INC art fair** 2024 is **Wednesday, 31 January 2024**.

Participants will be notified **by us** after Monday, 19 February 2024.

Applications for the **INC art fair** are made using our **ARTMUC** application form
www.artmuc.info/bewerbung

Further information is available at:
<http://www.inc-artfair.info/bewerbung>

Participation fees INC art fair Hamburg for artists (all prices plus 19% VAT)

Participation fees for our art fairs comprise the following and apply per event:

1. participation fee (fixed)
2. service fee (fixed) Includes:
 - entry in the overview plan as well as printing and delivery of customised artist flyers
 - exhibitor liability insurance & flat-rate energy costs
 - press, advertising, marketing & disposal of packaging materials etc.
3. hanging space/wall length (variable)

Participation in **INC art fair** includes the rental of hanging and exhibition space.

We offer the following booth packages:

2m wall + 1 light spot	3m wall + 1 light spot	4m wall + 2 light spots	5m wall + 2 light spots	14sqm area + 8m wall + 4 light spots
950.00 €* 	1,250.00 €* 	1,450.00 €* 	1,700.00 €* 	2,800.00 €*

For details see price list: www.artmuc.info/bewerbung

*All prices plus 19% VAT.

Participation fees INC art fair for artists (all prices plus 19% VAT)

Optional extra bookings per booth:
(can be booked online in the application form in addition to the packages)

Electricity connection:	70 €*
Light spot:	80 €*
Collective storage space for artworks:	50 €*
Chair rental for all days:	20 €*

Participants may also bring their own furniture!
(chairs, bar tables, etc.)

Please note: We do not offer tables in Hamburg!

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

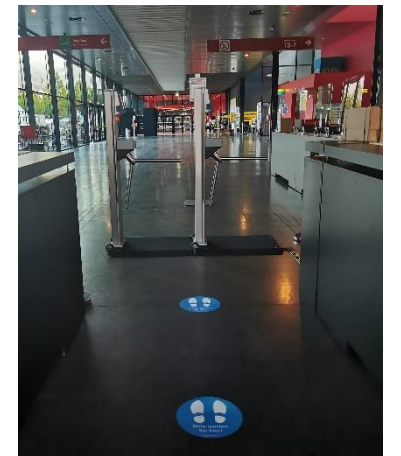
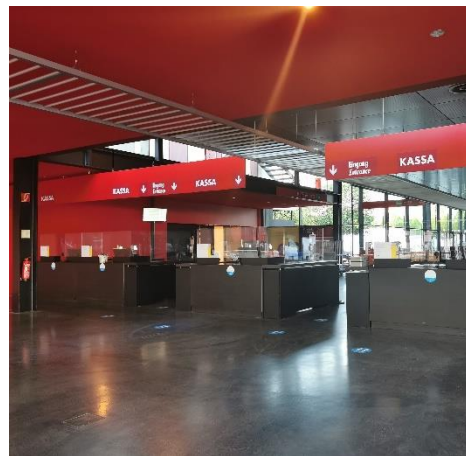
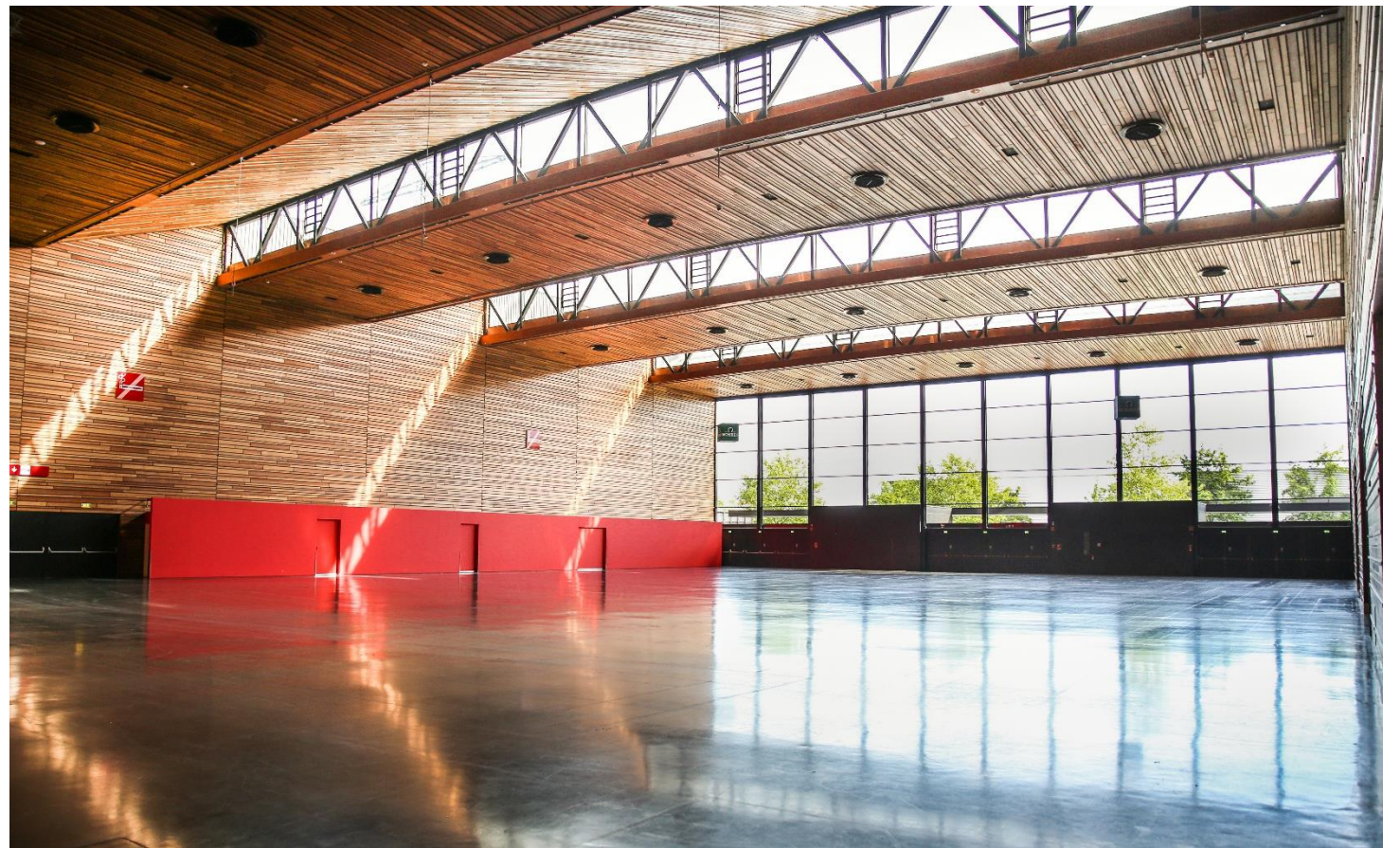
Photo: Jenny Tran

INC art fair

Bodensee

15 – 17 November 2024

Messe Dornbirn (Austria)



Photos: Messe Dornbirn, Raiko Schwalbe

INC Bodensee at Messe Dornbirn

The new **INC art fair** Bodensee 2024 will take place for the first time in the Mohrenbräu-Halle in Dornbirn (Austria).

For more than 20 years, Messe Dornbirn has offered the perfect location and infrastructure for organising art fairs. With its 2,400 square metres and large-format daylight windows, the Mohrenbräu-Halle offers an exciting setting for the presentation of art.

The exhibition halls are characterised by their spaciousness, openness and accessibility, and the large window facades allow plenty of daylight into the interior.

In addition, over 1,000 parking spaces and good public transport connections make travelling to the exhibition centre a pleasant experience.

A shopping centre and the Four Points by Sheraton hotel are in the immediate vicinity.



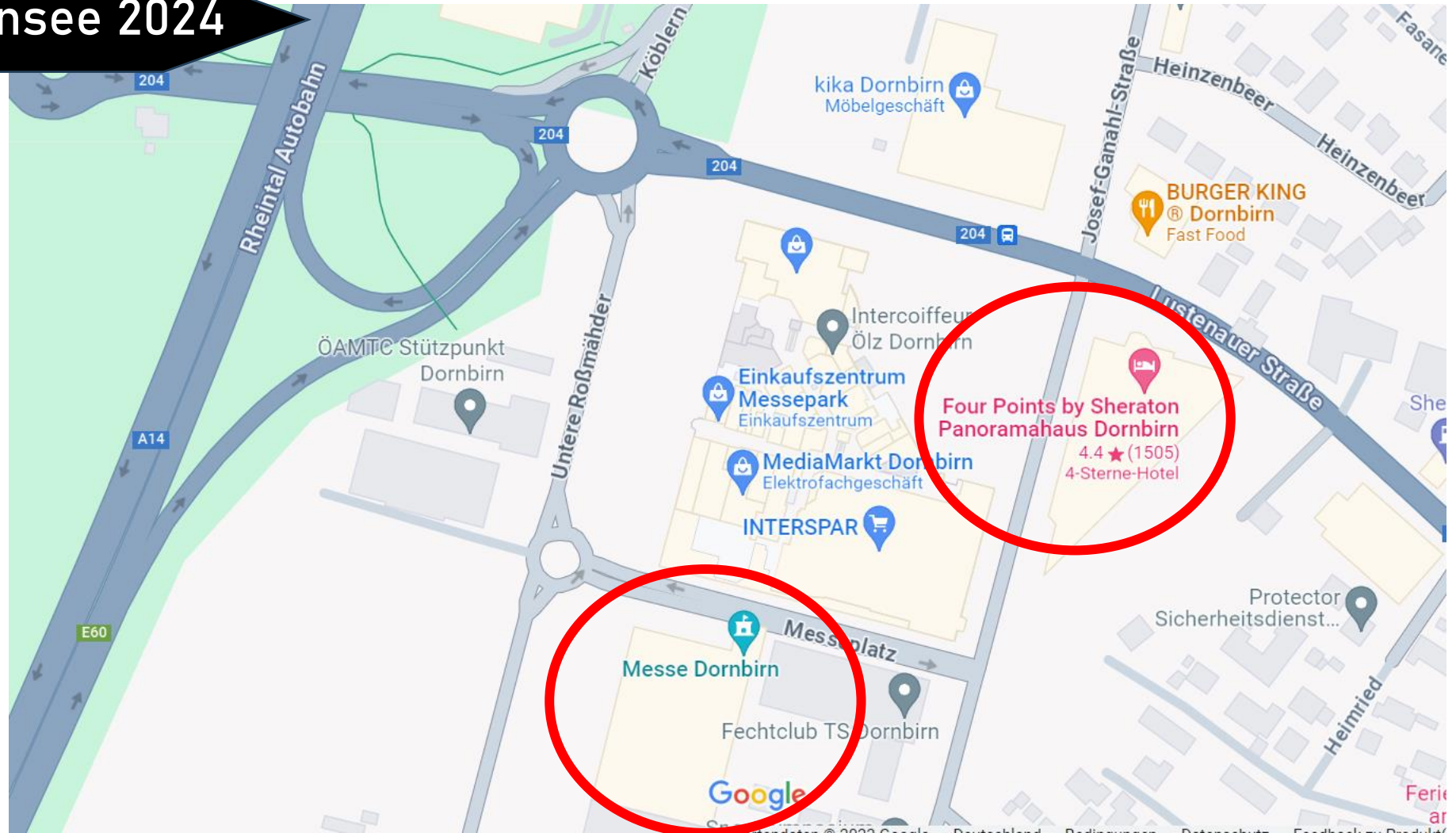
Photos: Raiko Schwalbe, Messe Dornbirn

INC art fair Bodensee 2024

Four Points by Sheraton
– Panoramahaus
Dornbirn

www.marriott.com/de/hotels/achfp-four-points-panoramahaus-dornbirn/overview/

INC art fair venue
Messe Dornbirn



INC art fair Bodensee 2024

INC art fair Bodensee opens its doors to the public from Friday to Sunday and thus offers sufficient time for a relaxed visit.

INC art fair Bodensee:

Fri, 15 November - Sun, 17 November 2024

The **application deadline** for the new **INC art fair** Bodensee 2024 is **Wednesday, 31 January 2024**.

Participants will be notified **by us** after Monday, 19 February 2024.

Applications for the **INC art fair** are made using our **ARTMUC** application form
www.artmuc.info/bewerbung

Further information is available at:
<http://www.inc-artfair.info/bewerbung>

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Table rental for all days:	20 €*
(Table size: 80 x 80 cm)	

Participants may also bring their own furniture!
(chairs, bar tables, etc.)

*All prices plus 19% VAT!



A wall module is 1m wide, 2.65m high and 4.5cm deep.

Photo: Jenny Tran

Application process for art fairs

You can find the online application form for all our art fairs directly at:

<http://www.artmuc.info/bewerbung/>

Please fill in the form with all the required data and indicate which fair(s) you would like to apply for:

- **ARTMUC** - Spring
- Autumn
- both editions
- **INC art fair** - Hamburg
- Bodensee

Please send us all the requested information and images.

This gives you the opportunity to apply for one or more of our art fairs at once.

You will receive a confirmation email after submitting your details.

Only then will your application be considered accepted.

Application process for all art fairs

Application to all our art fairs:

1) Fill out application form

www.artmuc.info/bewerbung

2) Wait for selection by jury

Please wait for our response before sending further enquiries.

You will be contacted **by us** after 19 February 2024.

3) If you are accepted, we will follow up with a detailed description of the next steps

ART
MUC

Cooperations 2024 – World Art Dubai

Cooperations 2024

ARTMUC and **INC art fair** Hamburg | Bodensee are entering a partnership with the international art fair World Art Dubai and will be presenting themselves from 2 – 5 May 2024.

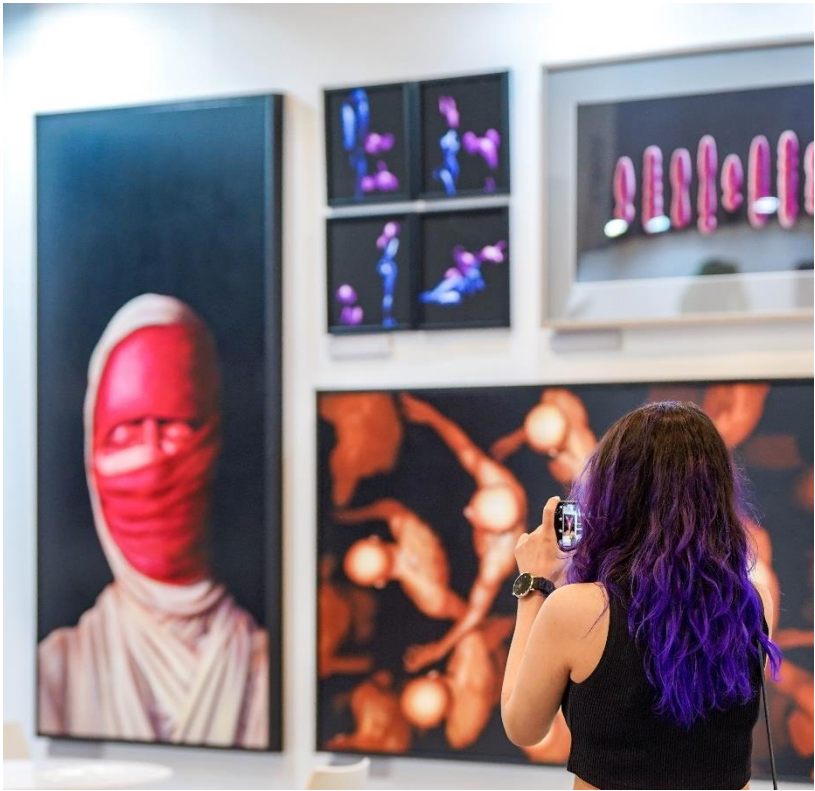
The goal is to start a long-running cooperation for an exchange across cultures, aiming to mutually encourage artists, galleries, and art projects to take part in both the German and Dubai-based art fairs.

After the upcoming World Art Dubai, we will look into appealing participation conditions for our exhibitors and will present these for World Art Dubai 2025.

world
art
dubai
فنون العالم دبي

2-5
MAY 2024
DUBAI WORLD TRADE CENTRE





Fotos: World Art Dubai

Cooperations 2024

World Art Dubai introduces itself:

World Art Dubai takes place annually at the Dubai World Trade Centre in Dubai, the United Arab Emirates, and is open to both solo artists and galleries. While the fair showcases a plethora of talent and creativity from around the world, it also highlights one 'country of honour' each year while celebrating the artistic talents of people living in the UAE and beyond.

Since its launch in 2015, World Art Dubai has brought together artists from around the world, creating a platform for them to showcase their works of art to a wider audience. As a result, World Art Dubai has become the largest and most accessible art fair in the region, welcoming over 300 exhibitors from more than 60 countries in 2023.



2-5
MAY 2024
DUBAI WORLD TRADE CENTRE

The four-day show, which opens to the public from 2 – 5 May 2024, serves as a dynamic meeting place for eager art enthusiasts and collectors from the Middle East region and beyond. Exhibitors at World Art Dubai benefit from an exciting program of competitions, talks, awards, workshops, and live demonstrations that will attract numerous visitors every day.

Like ARTMUC and INC art fair, World Art Dubai celebrates off-the-beaten-track talent and so organisers of the Dubai-based art fair are excited to announce a partnership with their German counterparts for the 2024/25 season.

For more information about World Art Dubai, or to book a stand, visit:
www.worldartdubai.com

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